

2024 OTA Annual Conference

September 23-24 | Renaissance Columbus Westerville

Day 1

Monday, September 23

Time	Event	Location
9:00 a.m.	Exhibitor Set-Up	Admiral Pre-Function Space
10:00 a.m.	OTA Board of Trustees Meeting	Captain A
12:00 p.m.	Opening Lunch for All Conference Attendees	Admiral Ballroom
12:20 p.m.	OTA Annual Meeting & State of the Association Address <ul style="list-style-type: none">• <i>Jonathan Gaupp, Walmart Transportation and OTA Chair</i>• <i>Thomas Balzer, CAE, Ohio Trucking Association</i>	Admiral Ballroom
12:45 p.m.	Moving the Needle <i>Chris Spear, American Trucking Associations</i> Chris Spear is President and CEO of the American Trucking Associations, the nation's leading organization representing the interests of the trucking industry. As president and CEO, Chris leads ATA's efforts to advocate and educate on behalf of the trucking industry.	Admiral Ballroom
1:30 p.m.	Exhibits Break	Admiral Pre-Function Space
2:00 p.m.	EPA/State Regulations and Their Impact on the Transportation Industry <i>Austin Hill, Stoops Freightliner</i> Explore the impact of EPA and state regulations on the transportation industry in this session led by Austin Hill with Stoops Freightliner. He will delve into past regulations, examine the California Air Resources Board's initiatives, and discuss the EPA's planned 2027 regulations. Discover how these regulatory changes affect vehicle purchasing decisions, compliance strategies, and cost considerations. Learn about the opportunities for innovation and the positive environmental effects of stricter regulations, and gain insights into the importance of proactive planning and adaptation for industry stakeholders.	Admiral Ballroom
3:00 p.m.	Exhibits Break	Admiral Pre-Function Space
3:30 p.m.	Concurrent Education Sessions	
4:30 p.m.	Networking Reception for All Conference Attendees	Backyard
6:30 p.m.	Conference PAC Dinner <i>Additional fee; separate pre-registration is required. Bus leaves from the Banquet Entrance located just outside the Admiral Ballroom at 6:00 p.m.</i>	Z Cucina di Spirito in Dublin

Day 2

Tuesday, September 24

Time	Event	Location
8:00 a.m.	Breakfast	Admiral Ballroom
8:30 a.m.	Crisis Communications for the Trucking & Transportation Industry and Their Attorneys <i>Bruce Hennes, Hennes Communication</i> In today's fast-paced world, news breaks first on social media, making it crucial for trucking company CEOs, transportation executives, and their attorneys to master the art of "managing the message." Join veteran crisis management expert Bruce Hennes from Hennes Communications for a strategic talk on effective communication during high-stakes situations. Learn essential methods to establish and maintain control of your message, whether advancing your narrative or defending against media onslaughts.	Admiral Ballroom
9:30 a.m.	Exhibits Break	Admiral Pre-Function Space
10:00 a.m.	Evolve Your Leadership in 3! <i>Andre Young, You Evolving Now</i> Join professional speaker, author and leadership trainer Andre Young for a high-energy, interactive training designed to transform your leadership skills and work culture! This program empowers both management and employees to enhance personal leadership, work/life harmony, and team dynamics. Discover the 5 Points of Your Day to optimize your time and achieve your dreams, learn strategies to prevent or navigate burnout, and embrace accountability to lead effectively and maintain balance in your professional roles.	Admiral Ballroom
11:00 a.m.	Exhibits Break	Admiral Pre-Function Space
11:30 p.m.	Chair & Awards Luncheon <i>Honoring the incoming OTA Chair, Fleet Safety Award winners, Safety Professional of the Year, Emerge OTA participants and OTA Hall of Fame recipients</i>	Admiral Ballroom